

typetogether

BREE FONT FAMILY UPDATE

WHAT HAS CHANGED

BREE FAMILY

The Bree font family is a spry sans serif by Veronika Burian and José Scaglione that delivers a spirited look and feel for branding and headline usage. As an upright italic, Bree shows a pleasant mix of rather unobtrusive capitals with more vivid lowercase letters, giving text a lively appearance.

Bree is clearly influenced by handwriting. As such, some of its most characteristic features are the single-story 'a', the cursive 'e', the outstroke curves of 'v' and 'w', the flourished 'Q', and the fluid shapes of 'g', 'y', and 'z'. Alternates of these letters are available when a more neutral look is desired.

Bree has a touch of cheekiness, a wide stance for each character, and an extra-large x-height. All this adds up to a big personality, so even when set in small text there is no skimming past the words Bree voices.

In 2019, the Bree font family got a huge update. A few shapes were updated or added (the 'k' and German

cap 'ß'), two entirely new weights were added (Book and Book Italic), and spacing was perfected. More than that, Vietnamese support was added to Bree Latin, and the Bree Greek and Bree Cyrillic scripts were designed from scratch to parallel the Latin's tone. Additionally, Bree was designed in variable font format for those who want complete control over the font's appearance while simultaneously saving digital weight in the form of kilobytes and megabytes. Bree is perfectly positioned for the next digital revolution.

The complete Bree font family, along with our entire catalogue, has been optimised for today's varied screen uses. Bree has been chosen for such wide-ranging uses as Breast Cancer Awareness Month in the US, the branding for the country of Peru, and numerous layouts including mobile apps, magazines, newspapers, and books.

WHAT IS NEW?

1. Additional weights
2. Improvements of some shapes, spacing, and kerning
3. Additional glyphs
4. Language extension to cover Vietnamese
5. Script extension to Cyrillic and Monotonic Greek
6. Changes in font naming

1. ADDITIONAL WEIGHTS

The original Regular weight has always been rather dark. To increase Bree’s usability, a slightly thinner Book weight has been added, both upright and oblique.

Thin

Thin Oblique

Light

Light Oblique

Book

Book Oblique

Regular

Regular Oblique

Semibold

Semibold Oblique

Bold

Bold Oblique

Extrabold

Extrabold Oblique

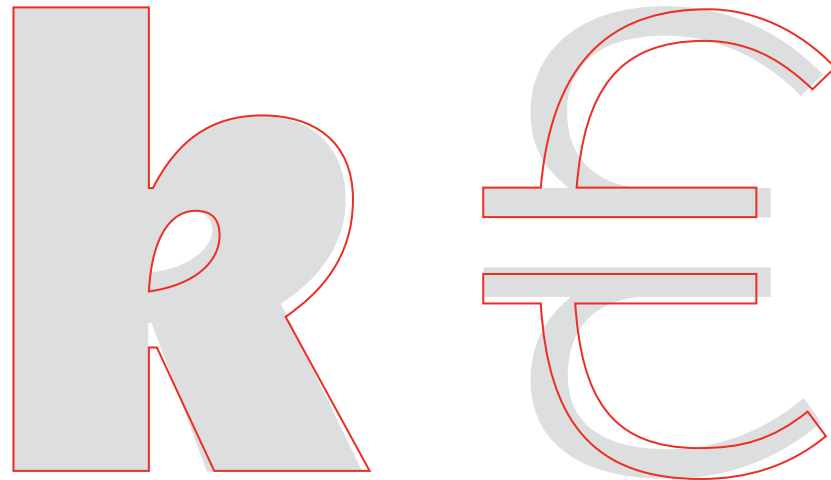
2. IMPROVEMENTS OF SOME SHAPES

All styles: After some review, the letter 'k' was deemed too narrow with a small counter.

The original Euro symbol turned out to be too unusual for general use, so the more traditional alternate € became default.

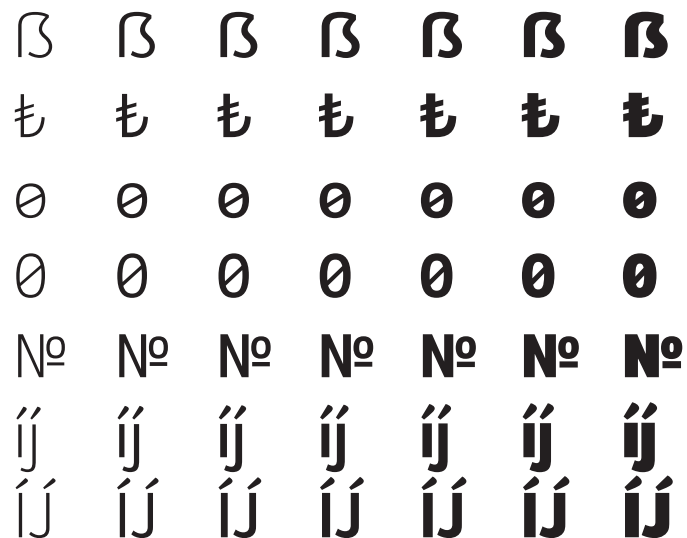
Grey = old version

Red outline = new version



3. ADDITIONAL GLYPHS

All styles: Over the past 10 years our standard character set has been updated, modified, and expanded. Therefore several glyphs had to be added to Bree v 2.0.



LOWERCASE

UPPERCASE

ALTERNATE LOWERCASE

aăâáàǎạấầẩẫậđêêéẻẽêễểệịìỉĩịơôơóòỏõ
ơồốồổỗộơớởỡợơưưứừửữựỵỷỳỷỹ

Bree's special upright italic style, visible in particular in letters such as 'a e f g k v w y z', had to be interpreted for Cyrillic in a natural and logical way. The solution developed by using formalised shapes derived from handwriting and adapting Bree's loops into the design where it made sense.

АБВГДЕЖЗИЙКЛМНОПРСТУФХЦЧШЩЪЫЬЭЮЯ
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а б в г д е ж з и й к л м н о п р с т у ф х ц ч ш щ ъ ы ь э ю я
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5. SCRIPT EXTENSION: GREEK

All styles: Added an entire set of Greek glyphs including alternates to support monotonic Greek.

Bree's special upright italic style, visible in particular in letters such as 'a e f g k v w y z', had to be interpreted for Cyrillic in a natural and logical way. The solution came about by using formalised shapes derived from handwriting and then adapting Bree's loops into the design where it made sense.

GREEK

Α Β Γ Δ Ε Ζ Η Θ Ι Κ Λ Μ Ν Ξ Ο Π Ρ Σ Τ Υ Φ Χ Ψ Ω

Α' Ε' Η' Ι' ΙΙ' ΙΙΙ' Ο' Υ' Ψ' Ω

α β γ δ ε ζ η θ ι κ λ μ ν ξ ο π ρ σ τ υ φ χ ψ ω ς κ

ά έ ή ί ιϊ ιϊι ό ύ ü ü ώ

ALTERNATE GREEK LETTERS

α β γ δ ε ζ η θ ι κ λ μ ν ξ ο π ρ σ τ υ φ χ ψ ω ς κ

ά έ ή ί ιϊ ιϊι ό ύ ü ü ώ

6. CHANGES IN FONT NAMING

All styles: The MacOSX compatible name table was modified to provide better crossplatform support. As a consequence of this update, in some Windows based applications the font style name may appear as abbreviation (see right column) while in the previous version it showed up the full style name (see left column).

Bree Thin

Bree Thin Oblique

Bree Light

Bree Light Oblique

Bree Book

Bree Book Oblique

Bree Regular

Bree Oblique

Bree Semibold

Bree Semibold Oblique

Bree Bold

Bree Bold Oblique

Bree Extrabold

Bree Extrabold Oblique

Bree Th

Bree Th Oblique

Bree Lt

Bree Lt Oblique

Bree Bk

Bree Bk Oblique

Bree Rg

Bree Rg Oblique

Bree Sb

Bree Sb Oblique

Bree Bd

Bree Bd Oblique

Bree Eb

Bree Eb Oblique

FAMILY UPGRADES

Buy a single weight (or more) now and get reimbursed if you buy the entire font bundle at a later time. This is a great way to explore a new typeface without full commitment. To take advantage of the upgrade, please email info@type-together.com.

CUSTOM WORK

We offer custom font solutions tailored to your needs. This includes developing new typefaces from scratch, modifying existing typefaces, extending language support, and creating logotypes. Please contact us for details at info@type-together.com.

LICENSING

Our complete font catalogue, along with the type family presented here, are available for print, self-hosted web applications, and app embedding from TypeTogether's online store. For other types of licences and more information, please contact us at info@type-together.com.

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For further information, samples, and ordering, please visit www.type-together.com.

BREE

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www.type-together.com/bree

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